



deliciously yorkshire
membership application form

1. *company details*

Company Name			
Primary contact name		email	
Secondary contact name		email	
Address			
Telephone		Mobile	
website			
Email 1 to appear on site			
Email 2 for correspondence			
Facebook account Yes/No	Twitter Account Yes/No	Instagram Account Yes/No	

2. *business category applied for (please circle one)*

Producer/manufactuer	Retailer	Hospitality	Associate
Grow and sell Manufacture Farm based producer	Farm shop Deli Wholesaler Online shop	Hotel Restaurant B&B Outside catering Café/tearoom	Provide a service to the food and drink industry

2.1 *annual turnover, or projected turnover for new business (please tick)*

- | | | | |
|----------------------------------|---------------------------------|----------------------------------|----------------------------------|
| <input type="radio"/> £0-£50k | <input type="radio"/> £50-£100k | <input type="radio"/> £100-£150k | <input type="radio"/> £150-£250k |
| <input type="radio"/> £250-£500k | <input type="radio"/> £500-£1M | <input type="radio"/> £1-£2.5M | <input type="radio"/> £2.5M-5M |
| | | | <input type="radio"/> £5M+ |

2.2 *staff employed*

- | | | | |
|-----------------------------|------------------------------|-------------------------------|-----------------------------|
| <input type="radio"/> 0-5 | <input type="radio"/> 6-10 | <input type="radio"/> 11-20 | <input type="radio"/> 21-50 |
| <input type="radio"/> 51-75 | <input type="radio"/> 76-100 | <input type="radio"/> 101-200 | <input type="radio"/> 200+ |

3. *if applying for a producer manufactuer membership, please complete below*

3.1 *please tick one or more of the following which best describes your product(s):*

<input type="radio"/> Savoury Bakery	<input type="radio"/> Poultry	<input type="radio"/> Sweet Preserves
<input type="radio"/> Sweet Bakery	<input type="radio"/> Cured Meats	<input type="radio"/> Savoury Preserves
<input type="radio"/> Confectionery	<input type="radio"/> Sausages	<input type="radio"/> Wines, Spirits, Liqueurs
<input type="radio"/> Ice Cream	<input type="radio"/> Bacon	<input type="radio"/> Beer
<input type="radio"/> Deserts	<input type="radio"/> Burgers	<input type="radio"/> Cider
<input type="radio"/> Dairy- Cheese	<input type="radio"/> Fish	<input type="radio"/> Hot drinks
<input type="radio"/> Dairy- Non-Cheese	<input type="radio"/> Sauce & Accompaniements	<input type="radio"/> Soft Drinks
<input type="radio"/> Meat	<input type="radio"/> Ready meal, Soups, Light eat	<input type="radio"/> Other

If other, please state

.....

3.2 local distribution profile

	Retail	Food	Wholesale
Locally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Regionally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nationally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internationally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3.3 export countries

Countries currently exporting to

.....

Countries interested in exporting to

.....

3.4 does the business operate a retail outlet yes/no

If yes, please provide the address of the retail outlet below, if different from the address given on page 1 on the form:

Contact Name	
Address	
Telephone	
Website/email	

How did you hear about Deliciously Yorkshire?

- Media/Press Article Publication
.....
- Personal Recommendation Name of Event
.....
- Show/Event
- Direct Mailing
- Internet Website
.....
- Other Please specify
.....

By signing you agree to Deliciously Yorkshire's terms and conditions on the following pages. Please return the application form only and keep a copy of the T&Cs

Signature	
Date	



terms and conditions of deliciously yorkshire membership

By joining DeliciouslyYorkshire (also referred to as DY) as a member, you agree to abide by the following terms and conditions:

1. DY expects all members to maintain the highest standards of service and professionalism.
2. Members should maintain and operate their premises and/or business in accordance with all relevant statutory requirements.
3. All members must produce and/or make their products in Yorkshire using as many local ingredients as possible.
4. All members must have a business location within the Yorkshire and Humber region or operate within 10 miles of the region's borders.
5. Where raw ingredients are not available within the county, a company may become a member if the food undergoes a manufacturing and/or cooking process within Yorkshire.
6. Payment by credit card / online will be subject to a surcharge. This surcharge will be advised to the member before payment is taken.
7. Members may pay using **Direct Debit** which offers a discounted rate. Direct Debit payments are taken monthly or annually as per the applicant's decision
8. B&B members may only pay annually via the Direct Debit
9. Direct Debit is an alternative option to a one off payment, and will be set to run for one year from the company joining
10. Direct Debits are not cancellable until a member's renewal month
11. DY will notify one month prior that renewal will be falling due via letter to address given, then at the start of the renewal month via email to the address given
12. If within the membership period you choose to cancel your direct debit without contacting us to arrange payment by alternative means the remaining membership fee due must be made with immediate effect.
13. The minimum period of membership is 12 months. Membership is not transferable.
14. Membership will automatically renew unless otherwise directed by the member before or up to the end of the second week of their renewal month
15. New members only have a fifteen day period in which to revoke membership and receive a full refund.
16. Upon cessation of membership no part of any subscription paid shall be repayable to the former member.
17. Subscription payments not received within one month of becoming due will result in the membership being considered lapsed and all services may be suspended pending payment. However, membership charges will continue to accrue, together with interest at 2% above base rate until cancellation is received in writing
18. Membership fees are revised annually and will be notified to members in writing.
19. We value your membership, however DY reserves the right to terminate the membership of any member that:
Fails to pay their subscription or fee to DY within one month of it becoming due;
ceases trading or is dissolved; is deemed likely to bring DY into disrepute; fails to provide an adequate standard of service or goods or fails to provide an adequate standard of accommodation, thereby generating complaints that are to the

detriment of DY's reputation. If you are a paid up member we will write to you at your last known address and give you one month's notice of any intention to cancel.

20. DY is not obliged to accept any application for membership or give any reason for refusal.
21. Members are provided with the services laid out by DY in the description of membership benefits. Members may be charged a fee for such services and be subject to additional terms and conditions. DY reserves the right to refuse or remove such services without assigning any reason.
22. Only current DY membership logos, stickers and branded materials should be displayed. If membership lapses, logos, stickers and branded materials must be removed from display.
23. Terms and conditions of membership, may be revised from time to time and will be notified to members in writing.
24. Company details, as provided by you, are held on computer, and are published in printed lists and via the Internet.
25. Members are expected to complete all surveys sent by DY to their best ability to ensure on-going improvements to membership meet the requirements of its members.